

Running A Successful Construction Company

Building a Successful Construction Company Running a Successful Construction Company How to Open and Operate a Financially Successful Construction Company Construction Company Growth Strategy Managing the Profitable Construction Business How to Win Construction Tenders Successful Construction Project Management Frank Leslie's Popular Monthly Electricity Industrial Engineering Understanding the Relationship Between Successful Construction Company Growth and the Growth of a Small City in Florida Best's Insurance Reports International Who's who of Professionals Industrial Marketing Building Your Future Annual Report The Academy Engineering News The London and China Telegraph Popular Mechanics Magazine Paul Netscher David Gerstel Tanya R. Davis Wally Schallhorn Thomas C. Schleifer Derrick Navara Paul Netscher Frank Leslie George Worthington Robert F. Burnett Christine M. Lontz Greg Wilkes Odebrecht S.A.

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how you can make your construction company more profitable a must read before you price your next project many construction companies fail despite the hard work and knowledge of their managers and owners some companies even start well earning good profits building successful projects and the company grows only for it all to come crashing down often leaving a mountain of debts behind so why do construction companies fail is it due to bad luck this book explores important aspects of managing a construction company that impact its success and profitability obviously managers should have an understanding of running a business as well as the appropriate technical skills but it s usually more than this the chapters in this book focus on the importance of selecting the right project how to find projects tendering correctly winning the project delivering the project avoiding unnecessary costs increasing revenue financial and contractual controls managing the company the importance of good people growing the company and ensuring the company has a good reputation the chapters are set out in an easy to read format filled with practical tips which provide a step by step guide to growing profits remaining profitable and running a successful construction company

are you a builder looking to transition your hands on skills into a successful construction company running a successful construction company by david gerstel is your essential guide to navigating the complexities of running a construction business drawing on decades of experience in both remodeling and new construction gerstel demystifies the everyday challenges contractors face making it easier for you to thrive in the industry whether you re just starting or looking to enhance

your existing operations running a successful construction company is acknowledged as the leading resource in its field equip yourself with the knowledge and skills necessary to take your construction business to the next level key features comprehensive insights gain a deep understanding of the essential elements of running a construction business from finance and legal considerations to managing projects and client relationships real world solutions written by a builder for builders this book addresses the unique challenges you ll encounter providing practical strategies and tips that you can implement immediately visual guidance featuring 50 color photos and drawings the book offers visual aids to reinforce key concepts and inspire your business practices proven techniques learn from the experiences of a highly respected and successful construction operator who has built a thriving business gerstel shares his best practices for effective project management cost control and customer satisfaction

book cd rom starting a construction company even a small one can be a very profitable venture in good times and bad construction is an industry that will always be in demand and construction is not an industry where technology will replace or undermine it the construction field is growing rapidly according to the bureau of labor statistics construction firms are expected to be one of the fastest growing business segments in the u s economy there has never been a better time to start a construction company and get ahead of the competition this is a comprehensive detailed study of the practical side of starting and operating a construction firm it will take you step by step through every aspect and prepare you with everything you need including sample business forms leases contracts worksheets and checklists for planning starting and running day to day operations you will get dozens of other valuable timesaving tools of the trade that every entrepreneur should have while providing detailed instruction and examples the author help you find a location and business name that will bring success take you through the process of drawing up a winning business plan the companion cd rom has the actual business plan you can use in ms word tm and teach you how to start and manage your construction company you will find guidance on obtaining licenses and permits drawing up contracts hiring subcontractors meeting governmental regulations attracting new clients and referrals applying for financing tracking utilities employing basic cost control systems dealing with pricing issues and staying ahead of the competition you will avoid trial by error when setting up equipment layouts meeting legal and irs requirements and tapping into the best sales and marketing techniques and pricing formulas the book will even help you set up computer systems to save time and money teach you how to hire and keep a qualified professional staff use the best computer software network with publishers and associations do your own sales planning customer service keep your own books compile monthly profit and loss statements and prepare taxes you will become adept at media planning pricing and public relations you will be able to manage and train employees motivate workers generate high profile public relations and publicity and learn low cost marketing ideas and low cost ways to satisfy customers and build sales you will learn how to keep bringing customers back and build referrals the secret of continued success as well as getting thousands of great tips and useful guidelines the manual delivers literally hundreds of innovative demonstrated ways to operate and streamline your business learn new ways to make your operation run smoother and increase performance shut down waste reduce costs and increase profits the secret of continued success as well as getting thousands of great tips and useful ideas in addition you will appreciate the valuable cd rom resource in your daily activities as a source of ready to use forms templates worksheets business plan surveys letters web site resources everything you will need to get up and running we also went the extra mile and spent an unprecedented amount of time researching interviewing e mailing and communicating with hundreds of today s most successful construction company executives aside from learning the basics you will be privy to their secrets and proven successful ideas instruction is great but advice from experts is even better and the

construction experts chronicled in this book are earning a great deal of money for their expertise

you will also need construction management software to manage the different processes that go with construction such as planning organizing and managing resources this software also gives you the ability to execute projects efficiently and thus increase profitability this book explores important aspects of managing a construction company that impacts its success and profitability obviously managers should have an understanding of running a business as well as the appropriate technical skills but it's usually more than this the chapters in this book focus on the importance of selecting the right project how to find projects tendering correctly winning the project delivering the project avoiding unnecessary costs increasing revenue financial and contractual controls managing the company the importance of employing good people growing the company and ensuring the company has a good reputation

take control of your construction contracting business and manage it through the natural highs and lows of the construction market learn from a team of construction business veterans led by thomas c schleifer who is commonly referred to as a construction business turnaround expert due to the number of construction companies he has rescued from financial distress his financial acumen combined with his practical hands on experience has made him a sought after private consultant his experience and no nonsense philosophy have truly given him a unique perspective important topics covered include understanding the primary areas of construction business failure in the next decade minimizing business risk with real world examples developing a positive and competent management attitude and strategy discover how to maneuver through this complicated and risky industry by using the authors research and proven success strategies to sustain and grow your business

other books are filled with fluff to meet the 200 page mark but this book is concise straight to the point and informative it tackles the critical elements of a construction business that are essential for the short and long term survival of the company planning organization and structuring your organization for tendering bidding positioning your company for future and repeated success like michael jordan how to get construction experience build a company portfolio and grow how to find tenders and direct clients strategies for project bidding and winning a tender how to prepare tender documents roles of different departments in bid preparation one of the most important departments of a building company that contractors tend to forget and underestimate is marketing sales and customer relationship management crm marketing goes beyond mere advertisements holding meetings with clients and shiny brochures this book contains secrets and strategies that will set you apart from the rest and propel you from success to success i have been a tender evaluator for major projects and i can tell you that there are specific characteristics that all successful companies possess

this book bridges the gap between the theoretical and practical and includes chapters on planning the project starting it scheduling running the projects completing it people materials equipment quality safety subcontractors contractual and financial these chapters are broken into multiple sections providing a step by step guide to successfully managing a construction project and including what not to do to avoid costly mistakes cover

abstract factors and standards are needed to determine the impact of the building construction industry on small florida cities there were two main questions to be answered 1 does the building construction industry impact growth in small florida cities and 2 is the building construction industry

a leader of growth in small cities to accomplish the objective of answering these questions several steps needed to be taken first a small growing city in florida which is representative was selected as the sample city second a questionnaire was developed to obtain specific data aimed at providing answers toward the questions third the prepared questionnaire was distributed to people in the selected city who work in the building construction industry to elected officials to community leaders and to local organizations fourth the results of the questionnaire were tallied and analyzed using statistical methods and reliability checks finally the results were used to set standards for determining the impact of growth in other small growing florida cities the results of the questionnaire lead to the understanding of factors that directly influence and impact the building construction industry in small cities these factors allowed for the prediction of whether other small cities have the right features for building construction expansion these standards then can be applied to improve the success of the building construction industry in small growing florida cities

building your future is a practical business guide for business owners in the construction and service industry who want to grow a highly successful and profitable business while reclaiming time and freedom this book will give you a solid foundation to completely transform your business and the confidence to take it to the next level

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